

# Regulations for the awarding of the Grant for the “Francesco Morelli” Dissertation Development

## 1. PURPOSE and RESOURCES

### 1.1 Objectives

The Francesco Morelli Foundation, as part of its project activities for the year 2024, wishes to facilitate access to design culture and professions by contributing to increasing opportunities to study design-related disciplines (in all its meanings), to bring young people closer to the design professions and to foster youth entrepreneurship in the design world.

To this end, the Foundation established the “Francesco Morelli” Dissertation Development Grant for the best work created by IED graduates between September 2023 and July 2024 with the aim of rewarding the year's dissertation projects featuring the highest level of originality, innovation, sustainability and social impact, by making a fund available to award-winners to be used to accompany the award winners in the development of their business plan and to cover some of the start-up costs.

### 1.2 Budget

The Francesco Morelli Foundation provides a fund totalling € 100,000 (one hundred thousand/) to be used to finance certain services necessary for the development of the Projects. It will be the task of the Francesco Morelli Foundation to assess the candidate projects on the basis of their quality and compliance with the criteria and to establish - at its own indisputable judgement - the financial support for each awarded project, until the available financial resources are exhausted.

In the event that the available resources are not fully allocated, they will be allocated to related activities or other projects of the Francesco Morelli Foundation.

## 2. CONTENTS AND PROCEDURES

### 2.1 Beneficiaries

The beneficiaries of the 'Francesco Morelli' Dissertation Development Grant are all students who graduated between September 2023 and July 2024 in the following courses:

- DAPL courses and three-year IED diploma courses at IED Italy locations;
- DASL courses at IED Italy locations;
- DAPL, DASL and five-year Restoration courses at the Aldo Galli Academy;
- TGEAS, BA (Hons) courses and four-year IED diploma courses at IED Spain locations;

- Bachelor Degree courses at IED Brazil locations.

## 2.2 Application

Anyone who falls into the categories listed in point 2.1 may submit an unsolicited application by filling in the special online form available on the Foundation's website at <https://www.ffmorelli.it/attivita/grant-ffm-2024/> no later than midnight on 15/10/2024.

In the application procedure, the applicant will be asked to submit their Thesis project development idea (in pdf format). The Foundation may request additional documentation at its discretion.

## 2.3 Language

The official language of the Grant is English. Therefore, all projects and documents produced must be in English (with the exception of the original Thesis Project, which must be produced in the language in which it was drafted).

## 2.4 Phase 0. Introductory webinars

All those who have submitted a complete and formally correct spontaneous application will have free access to two webinar sessions organised by FFM and aimed at providing them with the essential tools to be able to develop their Thesis project proposal.

## 2.5 Criteria for the assessment of applications

Thesis project development ideas will be assessed on the basis of the following criteria:

- Originality and innovation
- Feasibility and sustainability
- Social impact.

## 2.6 Phase 1. Training, Business Plan and Mentoring

The applications that the Assessment Committee considers most suitable and meet the criteria set out in section 2.4 will be admitted to the first stage of the Grant.

During the first phase, applicants will have access to 40 hours of free specific training on topics related to the development of a business plan as well as personalised coaching with a mentor who will provide support in the development of the project proposal. .

At the end of Phase 1, applicants will have established the development objectives of their idea and will present their business plan to the Assessment Committee that the Foundation will appoint by the end of Phase 1.

Phase 1 will end by 15/03/2025

## 2.7 2.7 Submission of Business Plans

The Business Plans drawn up during Phase 1 must be sent to the Francesco Morelli Foundation e-mail [grant@ffmorelli.it](mailto:grant@ffmorelli.it) no later than midnight on 15/03/2025.

## 2.8 Business Plan Assessment Criteria

The Francesco Morelli Foundation Assessment Committee will select the submitted Business Plans on the basis of the following criteria:

- Impact on the actual development of the Dissertation Project;
- Consistency of the Project with the application criteria (point 2.5);
- Coherence, consistency and economic sustainability of the project.

## 2.9 Phase 2. Development of the approved proposal and mentoring.

Only those projects considered, in the sole opinion of the Assessment Committee, to be deserving, i.e. those that best meet the criteria set out in section 2.8, will be eligible for funding and for the second phase of the project.

The amount funded for each project will always be established in an indisputable manner by the Assessment Committee, which will take into account the eligible expenses and those considered most useful for the effective development of the Project.

During the second phase, each project will be followed up with customised mentoring sessions (every 4 to 5 weeks) that will support the development of the project.

Phase 2 will end by 30/11/2025

### Eligible and ineligible expenses

Eligible expenses are those considered consistent with the Dissertation Project and its further development, including:

- Professional consultancy costs related to the Development Project (e.g.–trademark protection, patent protection, legal advice, tax advice, etc.);
- Participation in international events, forums, fairs functional to the development of the Thesis Project;
- Communication expenses related to the promotion of the Dissertation Project (e.g. promotional videos, teasers, presentations, etc.);
- Expenses related to the dissemination of the Dissertation Project (e.g. publications, etc.).

Expenses for the purchase of materials and goods are also admissible provided they are deemed coherent, functional and indispensable for the development of the Thesis Project, in the unquestionable judgement of the Francesco Morelli Foundation.

## 2.10 Value of the Grant

Each Grant value starts from a minimum of €3,000 to a maximum of €20,000 and can cover up to 100% of the costs of the submitted project.

Projects with a value of more than €20,000 may be submitted in the case of co-financing by private individuals or other entities.

It will be the task of the Francesco Morelli Foundation to assess the candidate projects on the basis of their quality and compliance with the criteria and to establish - in its own indisputable

opinion - the financial support for each awarded project, until the available financial resources are exhausted.

## 2.11 Monitoring of winning projects

The winning Projects will enter a monitoring and mentoring programme promoted by the Francesco Morelli Foundation to accompany the winners in the development of the Project, through individual meetings with experienced mentors.

Individual meetings and group sessions are planned throughout the duration of the Project.

Winners will also have to submit a quarterly report with the progress of the project in order to be eligible for the next payment tranche (see point 2.14).

## 2.12 Notification of Project Acceptance to Phase 1 and 2

Projects that will be admitted to the first and possibly also to the second stage of the Grant will be published on the website [www.ffmorelli.it](http://www.ffmorelli.it) by the following deadlines:

- Phase 1: by 15/11/2024
- Phase 2: by 15/04/2025

## 2.13 Maximum Term of the Development Projects

Development Projects must be completed and reported on no later than 30/11/2025.

## 2.14 Grant Payment

The first instalment of the contribution, amounting to 25% of the total amount, will be paid out exclusively to those who successfully pass Phase 1, to a current account in the name of the winner(s). In order to be eligible for the subsequent grant instalments, the winners must submit a periodic progress report, subsequently approved by the Francesco Morelli Foundation, under penalty of exclusion from the programme as follows:

- 25% within 30 days of the winners being announced (i.e. by 15/04/2025)
- 25% within 30 days of sending the first quarterly report, after approval by the Foundation
- 25% within 30 days after the second monitoring meeting quarterly report, after approval by the Foundation
- 25% within 30 days of the submission of the expenditure report, if there is no need to supplement the report.

## 2.15 Reporting

The final documentation must be submitted by 30/11/2025 by certified e-mail at [fondazionefrancescomorelli@legalmail.it](mailto:fondazionefrancescomorelli@legalmail.it) with the following attachments:

- Detailed report of work done
- Reporting Form (Annex A)

- Copies of paid invoices and proofs of expenditure having fiscal value, paid exclusively by traceable payment (bank transfer or credit card in the name of the winner(s)). Only payments made after the announcement of the winners who will be admitted to Phase 2 and before 30/11/2025 will be taken into account.

## 2.16 Project Changes

Changes with respect to what is established in the selected Development Project must be notified to the Francesco Morelli Foundation no later than 15 days after the change has occurred. The Francesco Morelli Foundation reserves the right not to authorise changes that might affect specific elements and features that contributed to the positive assessment of the Project by the Assessment Committee.

A decrease in expenses within a margin of 20% of what is stated in the budget may be allowed in the final statement. Higher differences may be allowed upon presentation of a detailed report justifying the budget reduction, only if the project remains substantially consistent with what was stated in the application. In the event of a decrease in expenses by more than 20%, it shall be the indisputable decision of the Francesco Morelli Foundation to accept the stated reasons, reduce the value of the support granted in proportion to the decrease in budget or - if the reasons are not accepted due to a project that is substantially inconsistent with what was stated in the application - revoke the Grant awarded with the consequent reimbursement of the advance payment received.

Should the expenses incurred turn out to be higher than budgeted (e.g. due to an increase in the price of raw materials, fuel, etc.) for reasons not foreseeable at the time the Project was submitted, the Foundation reserves the right to cover any shortfall, at its sole discretion and taking into account the funds available for the initiative.

## 2.17 Project Timeline

15/10/2024: Deadline for submission of applications (midnight)

15/11/2024: Deadline for notification of projects admitted to Phase 1

15/03/2025: Deadline Phase 1 and Delivery of Business Plans

15/04/2025: Deadline for notification of projects admitted to Phase 2

30/11/2025: Phase 2 Deadline and Reporting

## 3. WITHDRAWAL, WAIVERS AND OBLIGATIONS OF THE BENEFICIARY

### 3.1 Withdrawal and grant reduction

The Grant may be withdrawn in full or in part in the following cases:

- a. original or supervening shortcoming in the subjective eligibility requirements;
- b. submission of false declarations concerning the requirements or key facts for Grant application;
- c. when the documentation produced or the checks and verifications carried out show that the beneficiary has failed to fulfil his/her obligations under this notice;

- d. in the event that, following verifications, an amount of eligible expenses is found to be lower than the eligible expenses, or irregularities are found in the expenditure documentation submitted and/or in the eligibility requirements concerning the beneficiary or the expenses incurred;
- e. if the beneficiary does not make him/herself available for the verifications or does not submit the documents requested during the verifications;
- f. if serious shortcomings are identified over the course of the project development;
  
- g. failure of the beneficiaries to comply with their obligations under this notice.

If the withdrawal occurs after the Grant has been awarded, the amount already paid shall be refunded and the beneficiary shall proceed with the repayment of the related amount by bank transfer to the Foundation's bank account within and no later than 30 days from the request for reimbursement.

### 3.2 Waiver of Grant

If the beneficiary(ies) wish(es) to waive the Grant, an official notification must be sent to the Francesco Morelli Foundation by certified e-mail at [fondazionefrancescomorelli@legalmail.it](mailto:fondazionefrancescomorelli@legalmail.it)

If the waiver occurs after the grant has been awarded, the amount already paid shall be refunded and the beneficiary shall proceed with the refund of the related amount by bank transfer to the Foundation's bank account within and no later than 30 days of the waiver.

### 3.3 Beneficiary Obligations

Signing the application creates an obligation for the beneficiary to comply with the provisions of this Regulation. The beneficiary undertakes to develop and implement the Development Project in terms consistent with the Regulations. In the event of substantial changes to the Development Project, such as to profoundly alter its nature and purpose, the Grant allocation may be reconsidered, with the consequent recovery of any amounts already paid.

The beneficiary also undertakes to include the logo of the Francesco Morelli Foundation with the words "with the support of the Francesco Morelli Foundation" in all promotional and communication materials of his/her project and to notify the Foundation of its existence before any dissemination.



# Information pursuant to Art. 13 and 14 of European Regulation 2016/679

Pursuant to Articles 13 and 14 of the European Regulation 2016/679 (hereinafter GDPR), the Francesco Morelli Foundation, as Data Controller, must inform you of the following:

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## **Data Controller and Data Protection Officer**

The data controller is the Francesco Morelli Foundation (hereinafter referred to as the "Foundation" or "Data Controller"), based in Milan, Via Amatore Sciesa, 20135 Milan. The Data Controller can be contacted by e-mail to [info@ffmorelli.it](mailto:info@ffmorelli.it).

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## **Purpose of the data processing**

The purpose of the processing is the correct and full implementation of the Dissertation Development Grant procedure, verification of the documentation delivered and the management of communications.

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## **Categories of data processed**

The Foundation may process your personal data, on a case by case basis, as follows:

1. Personal data (name, surname, date of birth, residence address, tax code);
2. Contact data to be entered when filling in the registration form (telephone number, e-mail);
3. Personal data on educational qualifications and certifications;

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## **Legal basis for the processing**

Your data will be processed lawfully as established in Art. 6 paragraph 1 b) of the GDPR where it is necessary for the performance of an agreement to which you, as the data subject, are a party or for the performance of measures prior to the agreement taken at your request;

It should be noted that the data may be processed without specific consent, in addition to the cases mentioned above, pursuant to Art. 6 paragraph 1 in the following cases:

- ~ the processing is necessary to comply with a legal obligation to which the data controller is subject;
- ~ the processing is necessary for the protection of the vital interests of the data subject or



- another natural person;
- ~ the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the data controller;
  - ~ the processing is necessary for pursuing the legitimate interests of the data controller or a third party, provided that the interests or the fundamental rights and freedoms of the data subject requiring the protection of personal data are not overridden, in particular where the data subject is a minor.

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### **Consequences of non-disclosure of the personal data**

With regard to the personal data required for the Dissertation Development Grant procedure or for the handling of communications related to it, failure to provide the personal data constitutes an impossibility to proceed.

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### **Method of the data processing**

The processing is carried out by means of the operations or set of operations specified such as collection, recording, organisation, storage, consultation, processing, modification, selection, extraction, comparison, use, blocking, communication, erasure and destruction of data, in compliance with the provisions of the law (Reg. EU No. 2016/679),

The data will be processed in written form and/or on magnetic, electronic or telematic supports solely to pursue the purposes set out above.

Your data are processed by adequately trained staff and employees appointed as data processors.

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### **Data Storage**

Your personal data, processed for the above-mentioned purposes, shall be stored for the duration of the competition and for 5 years thereafter.

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### **Disclosure of Data**

Your personal data may be disclosed and used within the Foundation by authorised personnel and will not be disclosed to third parties except in the case of:

1. consultants and accountants or other officials providing functional services for the above purposes;
2. banking and insurance institutions providing functional services for the above purposes;
3. entities that process data to carry out specific legal obligations;

4. judicial or administrative authorities, for the fulfilment of legal obligations;
5. systems and IT manager for computer system maintenance and backup management.

The Foundation uses a number of service providers appointed as external Data Protection Officers. The list of these entities is constantly updated and is available at the Foundation's headquarters. For information on this, please send an e-mail to [info@ffmorelli.it](mailto:info@ffmorelli.it).

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### Data Profiling and Dissemination

Your personal data are **not** subject to any fully automated decision-making process, including profiling, and are not subject to dissemination, unless the latter activity is necessary to comply with legal or regulatory obligations.

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### Data transfer abroad

Your personal data may be transferred to countries within the European Union within the scope and limited to the above-mentioned purposes; **no** transfer of data to countries outside the European Union is envisaged.

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### Rights of the data subject

Pursuant to Articles 15 to 22 of the European Regulation 2016/679, you may at any time exercise the rights set out in these articles, in particular the right to *access your data, rectification, erasure, restriction, data portability, objection* and to be informed about processing carried out by means of automated decision-making processes concerning natural persons, including profiling. In order to exercise these rights, you may contact the Foundation directly by e-mail at [info@ffmorelli.it](mailto:info@ffmorelli.it) or lodge a complaint with the Data Protection Authority (Autorità Garante per la protezione dei dati personali - contact section - [www.garanteprivacy.it](http://www.garanteprivacy.it)).